

**Annex 3: Sample expert profile** [Version dated: 17/01/2024]

Of Service agreement for setting up, maintaining and updating an expert profile in the Enterneering® APP

The screenshot shows a mobile app interface for an expert profile. At the top, there is a navigation bar with icons for close, share, zoom out (A-), zoom in (A+), and a bookmark icon. Below the navigation bar is a profile picture of a man in a light blue shirt, with a blue curved banner below it containing the text 'expert@enterneering'. The name 'John Sample' is displayed in a large font. Below the name, the location 'Germany, Berlin, Greater Berlin Area' is shown, with a callout box 'Home market/region' pointing to it. Underneath the location, the business languages '[Business language: German, English]' are listed, with a callout box 'Project/service language' pointing to it. The contact information is split into two columns: the left column contains 'Sample street 14', '10109 Berlin', and 'Germany'; the right column contains 'mail@test.xyz', '+49 177 1111 22 33', and 'www.sample-domain.com'. Below the contact information, the text 'Direct Links:' is followed by a row of social media icons: email, WhatsApp, a globe, LinkedIn, Facebook, Instagram, and YouTube. A callout box 'Max. 7 x Direct links' points to this row of icons.

× A- A+

## Professional Experience

[>10 years]

Sectors	Skills
Technology: <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	Coaching: <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Infrastructure: <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	Leadership: <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Manufacturing: <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	Enterprise Dev.: <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Transportation: <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	Strategic Mgt.: <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Service Industry: <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	Change Mgt.: <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Government: <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	Business Mgt.: <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Others xxx: <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	Others xxx: <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Others yyy: <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	Others yyy: <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

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### Qualifications

Graduate Industrial Engineer,  
Master of Business Administration; Ph.D.,  
WABC Certified Business Coach (CBC),  
Certified SCRUM Master and Agile Coach.

Max. 8 sectors; max. 16 characters incl. spaces

Max. 8 skills; max. 16 characters incl. spaces

Choice of max. 6 fixed sectors

Fixed Skills

+ max. 2 variable sector titles

+ max. 2 individual skills

Max. 7 qualifications

The screenshot displays a mobile application interface for an expert profile. At the top, there is a dark blue navigation bar with icons for close (X), share, zoom out (A-), zoom in (A+), and bookmark (B+). Below the navigation bar, the profile is divided into two main sections: 'Services' and 'About'.

**Services**

Enterneering® **FLAT** ✉ Request,  
Enterneering® **TALKS** ✉ Request,  
Coaching @ Enterneering® ✉ Request,  
Enterneering® Implementation Sparring ✉ Request,  
Leadership Coaching,  
+ max. 2 individual services Others xxx,  
Others yyy.

**About**

John Sample is a German Expert, born in 1976. His professional life began ..... He worked .... jobs until he graduated in economics and engineering. Following that, he ..... Over the next two decades of his professional life, he steadily climbed the corporate ladder, assuming various executive positions, and ultimately rose

Choice of max. 5 fixed services

+ max. 2 individual services

Personal CV summary max. 2,000 characters, incl. spaces; Written in third person, focussing on person (human being).



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CV / References

(212) 256-1414 123 Main Street, New York City, NY philmorris@email.com

### Education

MAY 2018 - AUG 2021 **Ph.D.**  
Harvard Business School  
Dissertation: How do Global Politics Interfere with International Business Synchronization?

AUG 2016 - AUG 2018 **MBA, Dean's List**  
Cornell SC Johnson School of Business  
Thesis: Supply Chain Management: Differences in Theory and Practice.

AUG 2010 - MAY 2014 **West Chester University of Pennsylvania**  
BBA summa cum laude

### Teaching Experience

SEP 2018 - PRESENT **Associate Professor**  
NYU Stern School of Business, Department of International Business

- Taught weekly lectures in courses on Business Ethics and Entrepreneurship in Practice
- Designed and implemented a change in course curriculum, resulting in a 150% increase in student enrollment over two years
- Coordinated with experts in the field of accounting and supply chain management to give lectures

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**Max Mustermann**  
888 Grant Avenue ♦ New York, NY 10603  
(888) 888-8888 ♦ [YOUR.EMAIL@gmail.com](mailto:YOUR.EMAIL@gmail.com)

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### Professional References

**REFERENCE NAME #1**  
[POSTION TITLE]  
COMPANY NAME  
(999) 999-9999  
[REFERENCE.EMAIL@gmail.com](mailto:REFERENCE.EMAIL@gmail.com)  
Relationship to Reference

**REFERENCE NAME #2**  
[POSTION TITLE]  
COMPANY NAME  
(999) 999-9999



**Published contributions on enterneering.app:**

- Field Trips: '5 common mistakes of agile leadership' [[↗](#)]
- Methods & Tools: 'The orange mindset circle' [[↗](#)]

Optional up to 2 PDF files for CV and references

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✕  A- A+ 

MAY 2014 | **YOUR VISION UNIVERSITY OF MANAGEMENT**  
BBA magna cum laude

### Teaching Experience

SEP 2018 - PRESENT | **Associate Professor**  
NYU Stern School of Business, Department of International Business

- Taught weekly lectures in courses on Business Ethics and Entrepreneurship in Practice
- Designed and implemented a change in course curriculum, resulting in a 150% increase in student enrollment over two years
- Coordinated with experts in the field of accounting and supply chain management to give lectures

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**Max Mustermann**  
888 Grant Avenue ♦ New York, NY 10605  
(888) 888-8888 ♦ [YOUR\\_EMAIL@gmail.com](mailto:YOUR_EMAIL@gmail.com)

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### Professional References








**REFERENCE NAME #1**  
[POSTION TITLE]  
COMPANY NAME  
(999) 999-9999  
[REFERENCE\\_EMAIL@gmail.com](mailto:REFERENCE_EMAIL@gmail.com)  
Relationship to Reference

**REFERENCE NAME #2**  
[POSTION TITLE]  
COMPANY NAME  
(999) 999-9999

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- Methods & Tools: 'The orange mindset circle' [[↗](#)]

Direct Links:

Links to personally created contributions by the expert in the APP.